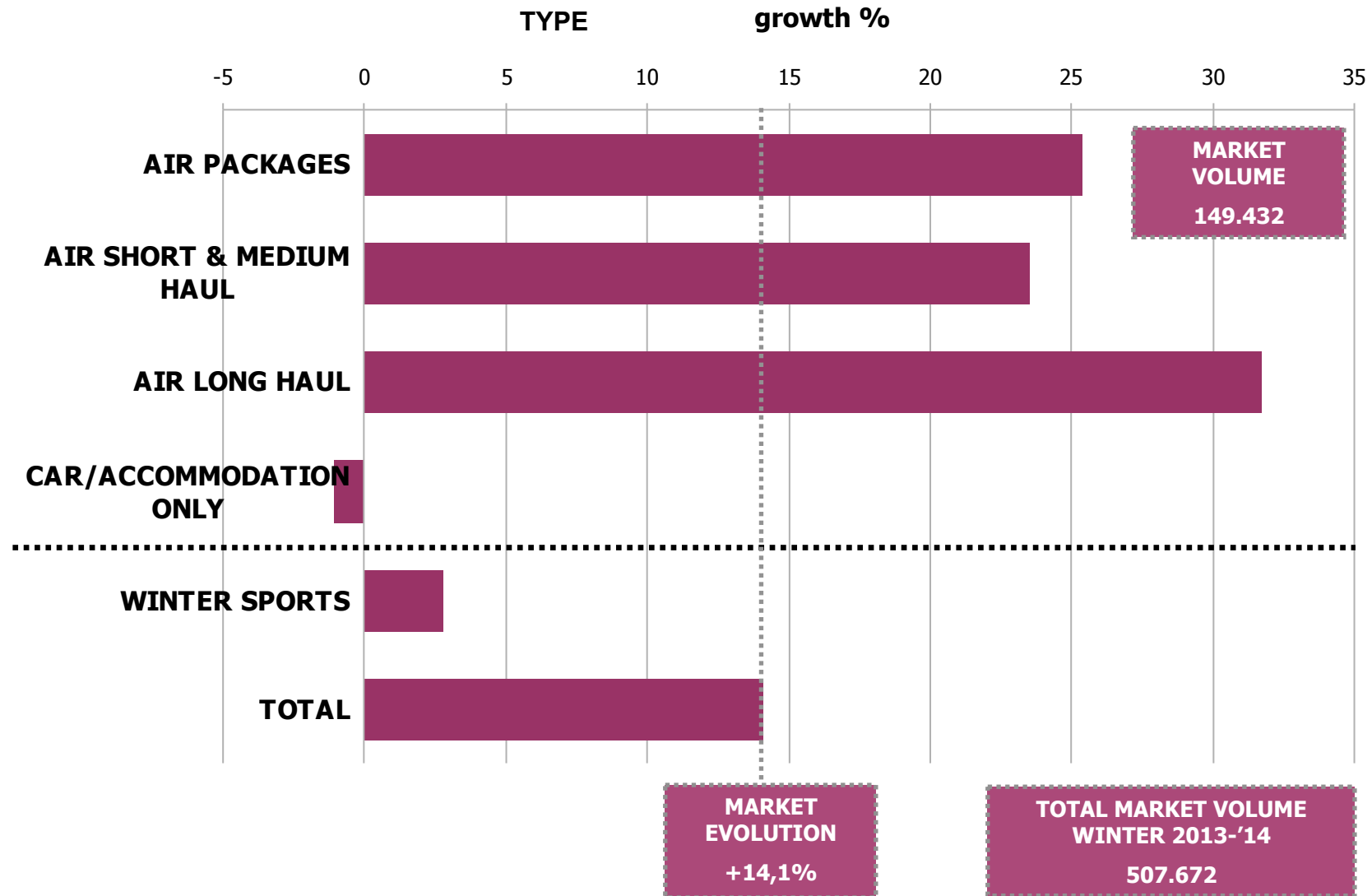
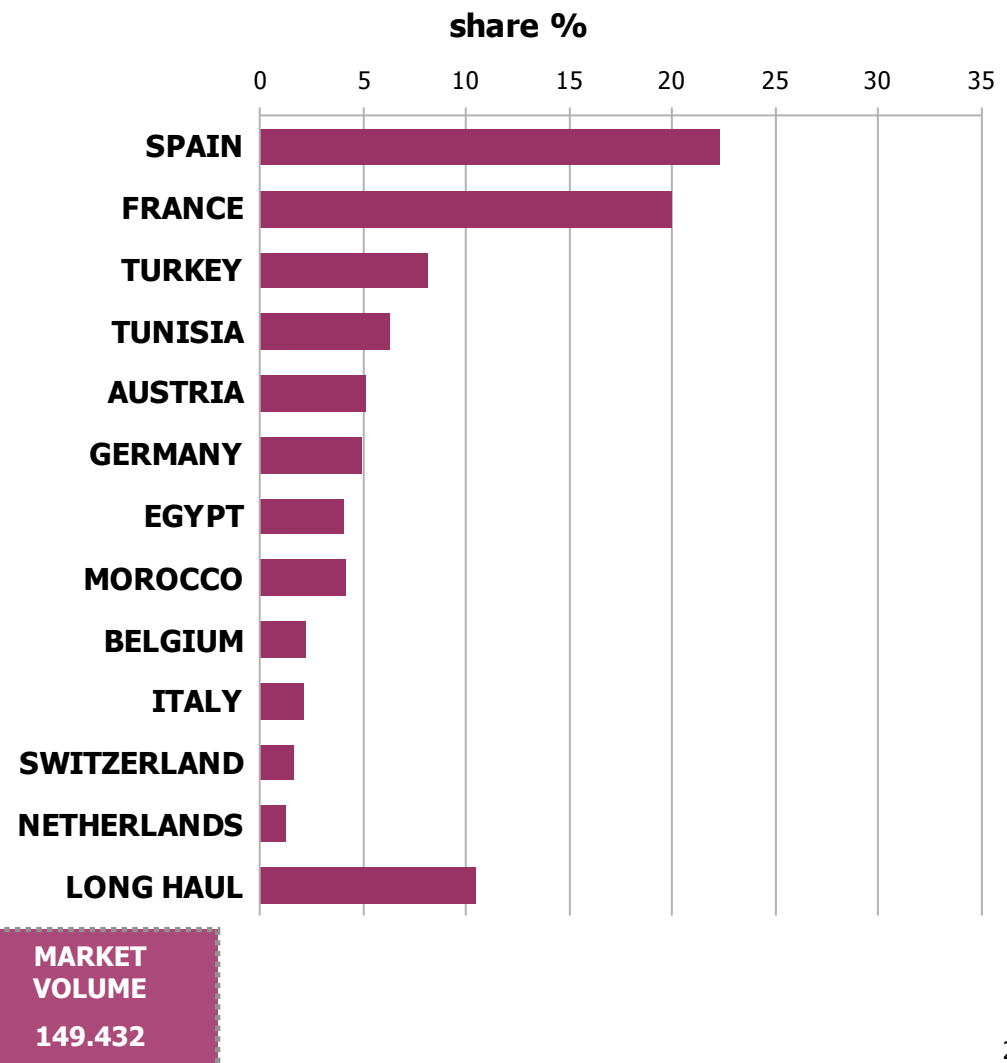
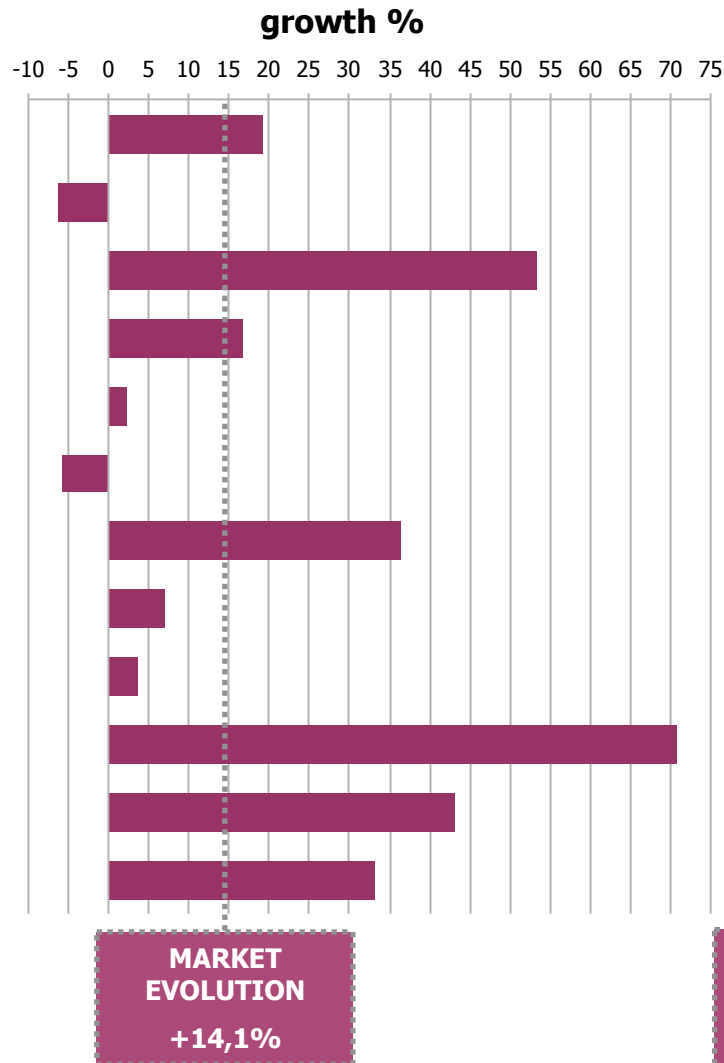


**HOLIDAYS**  
**BOOKINGS WINTER 2014-'15**  
**FIRST TRENDS (31/08/2014)**

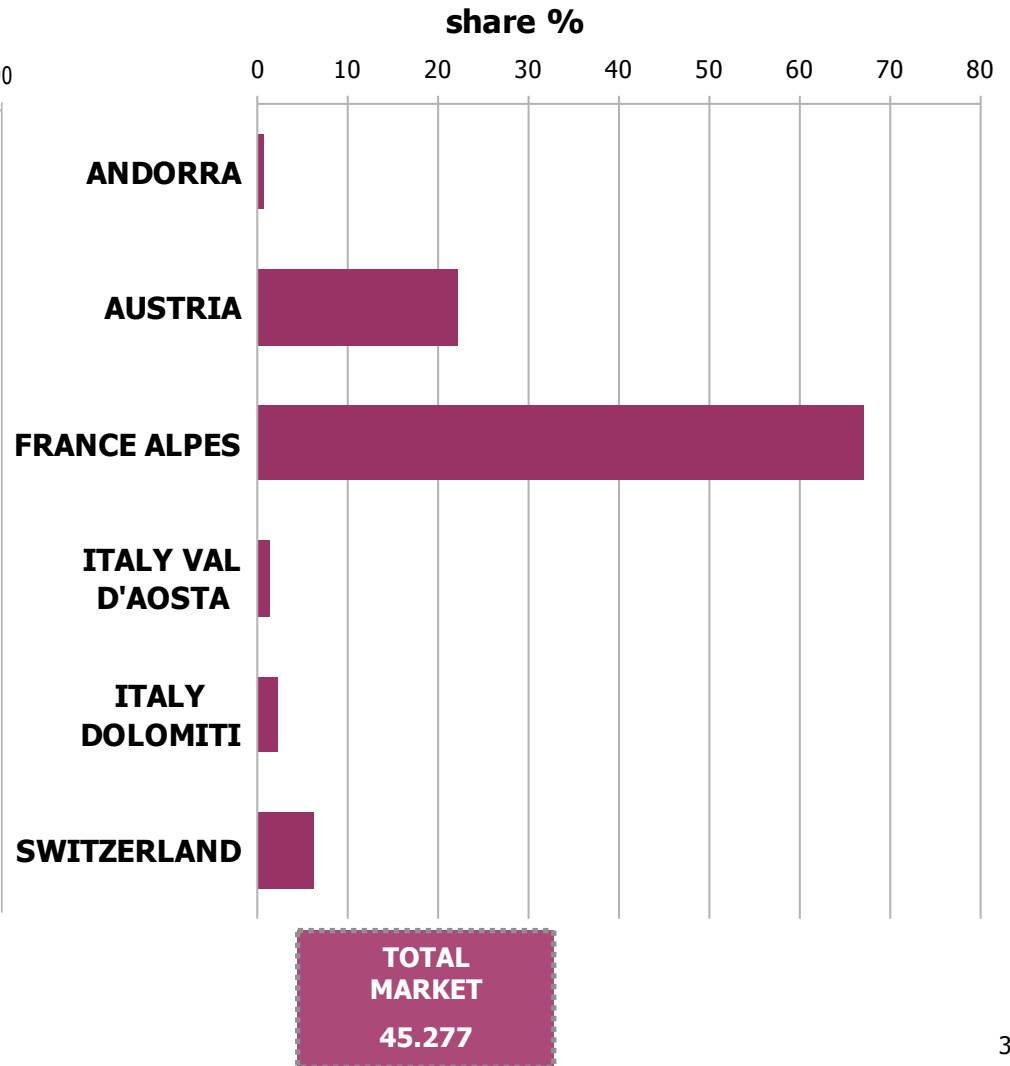
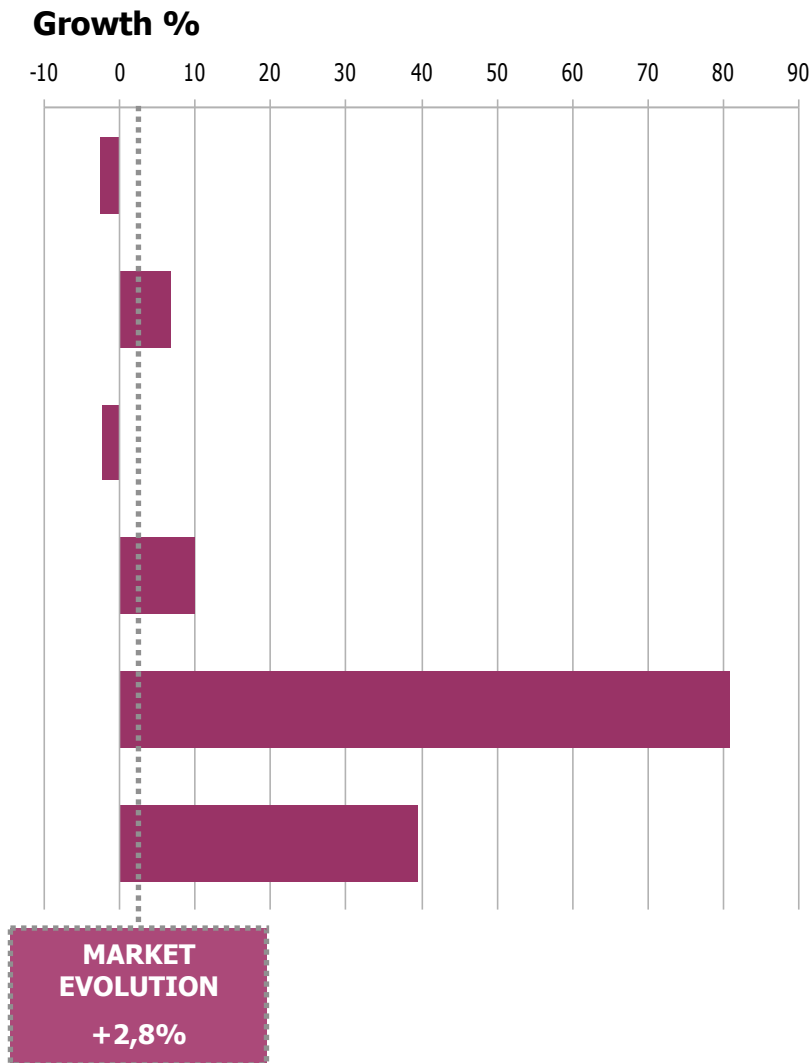


**ALL DESTINATIONS**

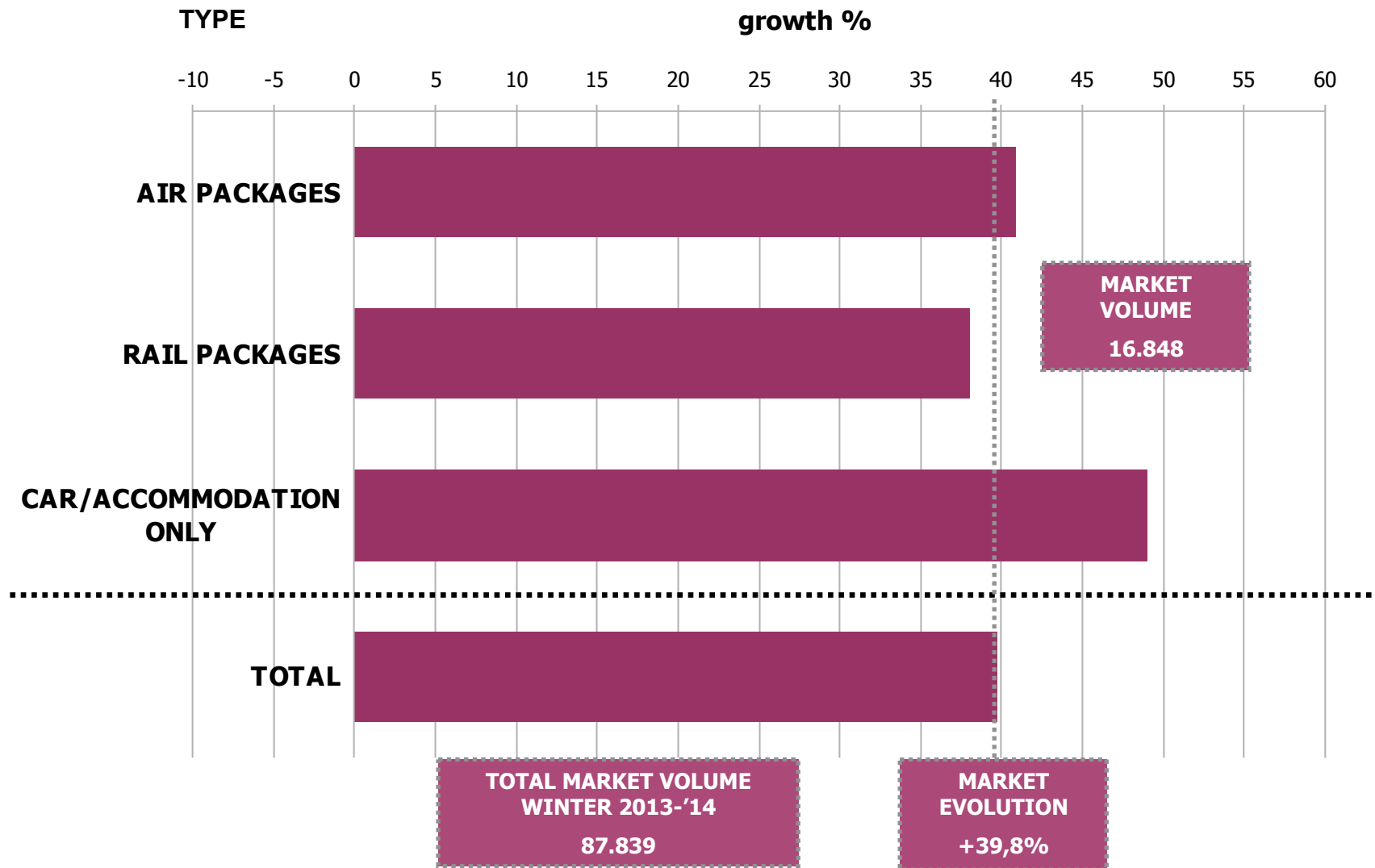


Wintersport= 1<sup>st</sup> december-end of easter holidays

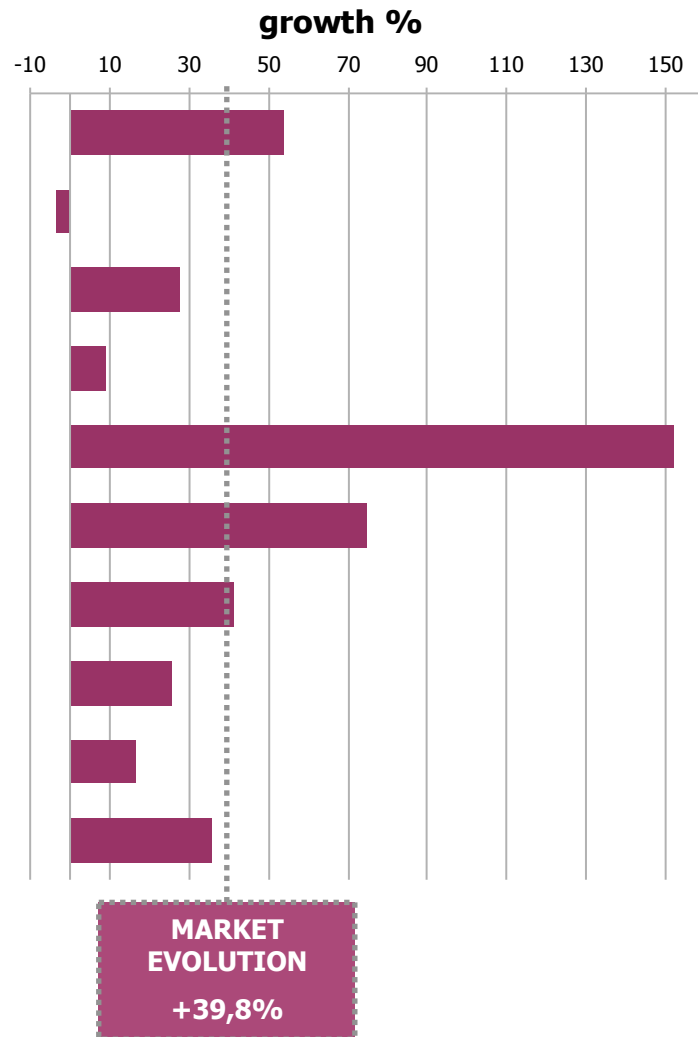
**HOLIDAY PACKAGES  
 WINTERSPORTBOOKINGS 2015  
 FIRST TRENDS (31/08/2014)**



**CITY TRIPS**  
**BOOKINGS WINTER 2014-'15**  
**FIRST TRENDS (31/08/2014)**

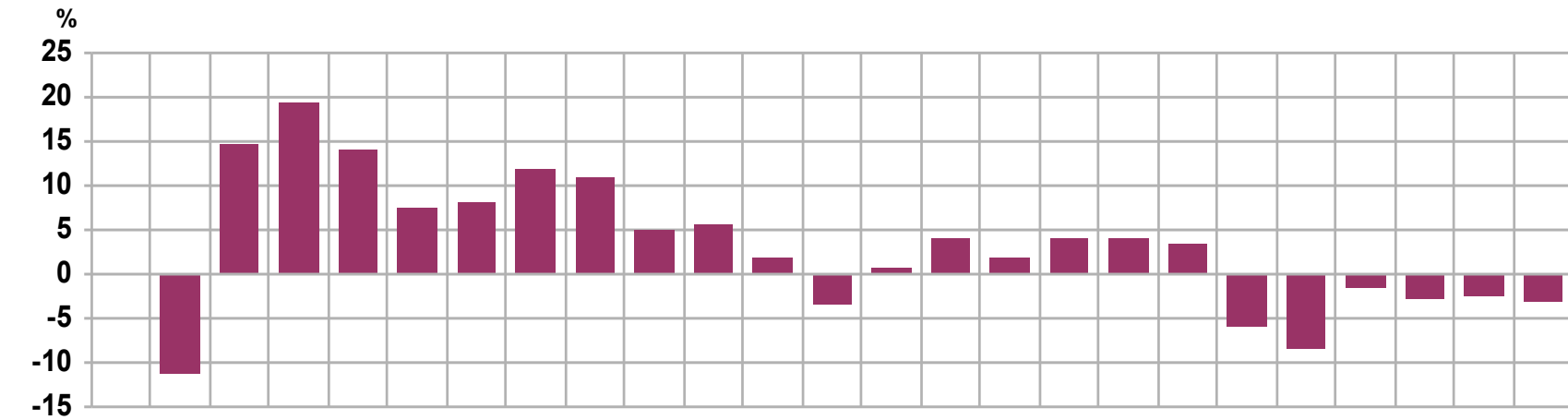
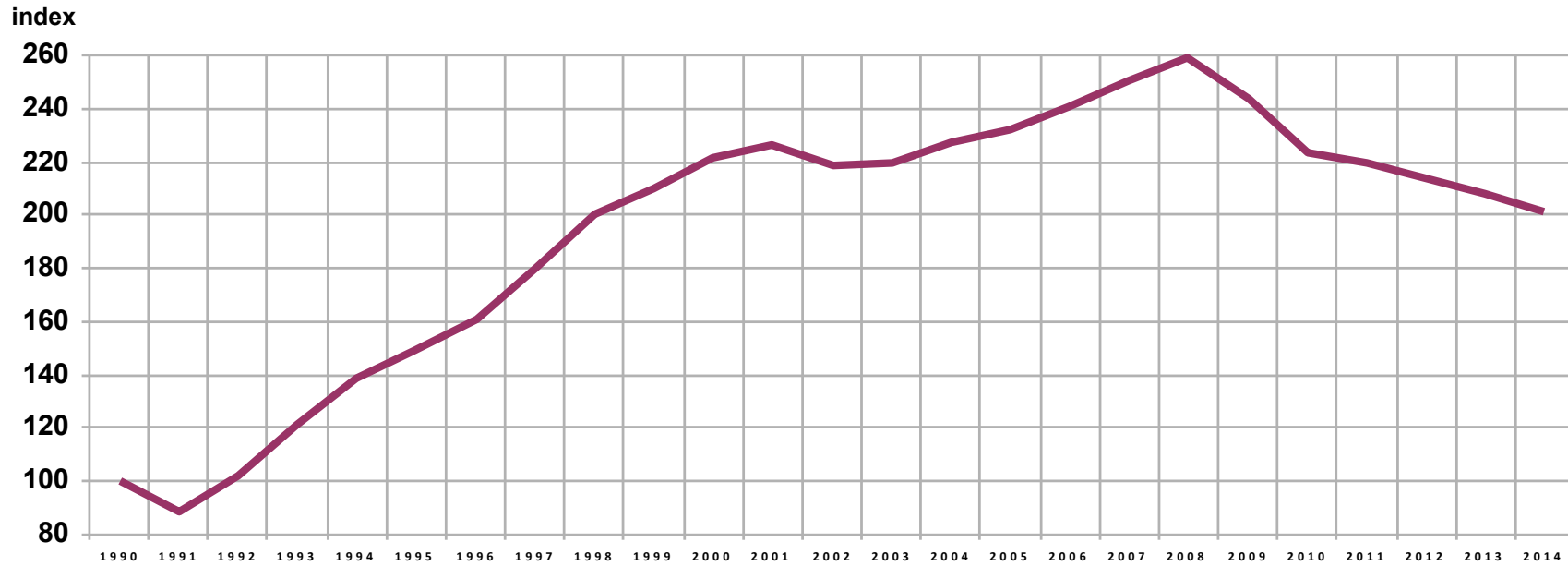


**ALL DESTINATIONS**



ABTO/WES  
PANEL RESEARCH

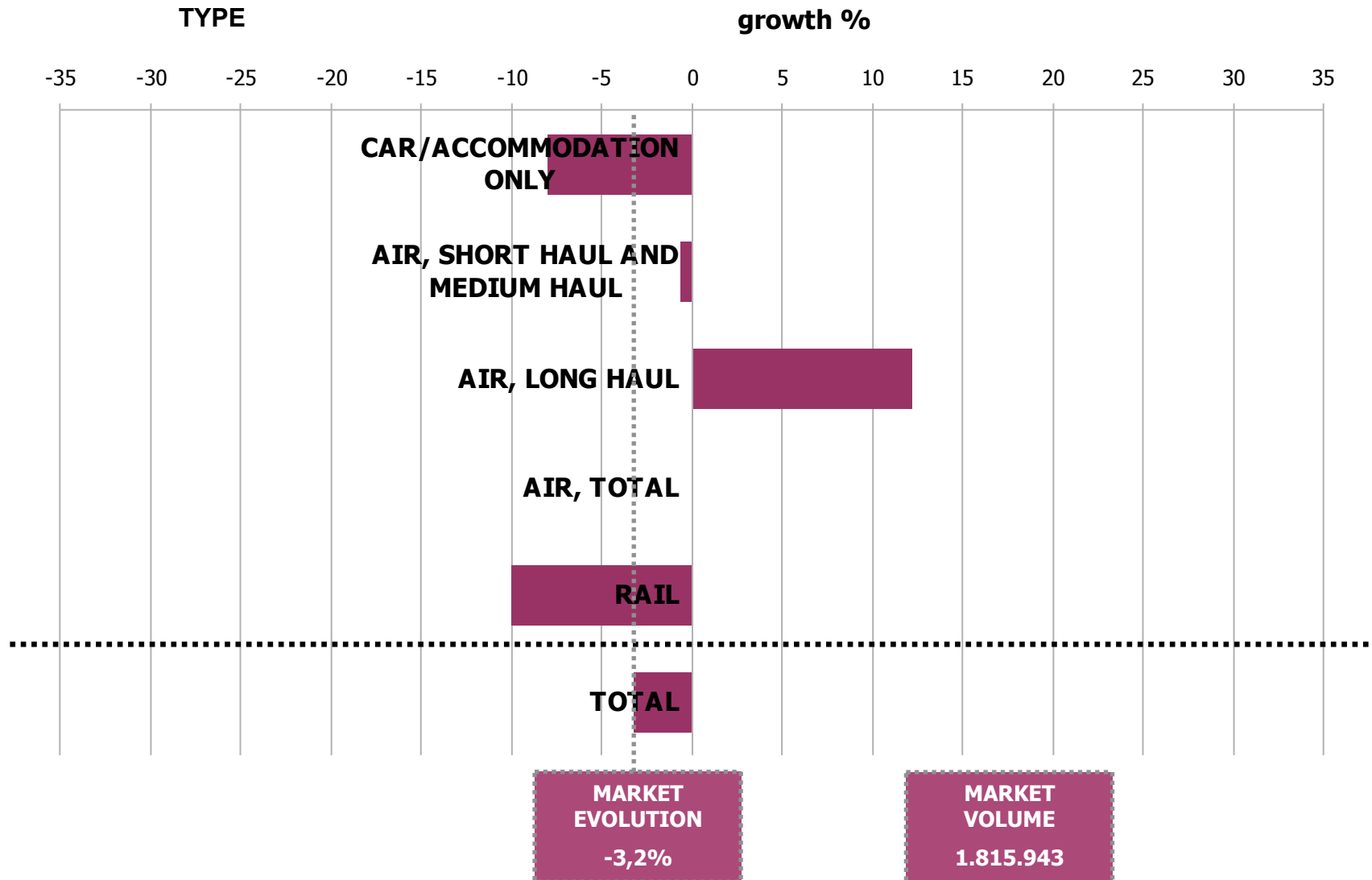
**HOLIDAYS**  
**SUMMERS 1990-'14**



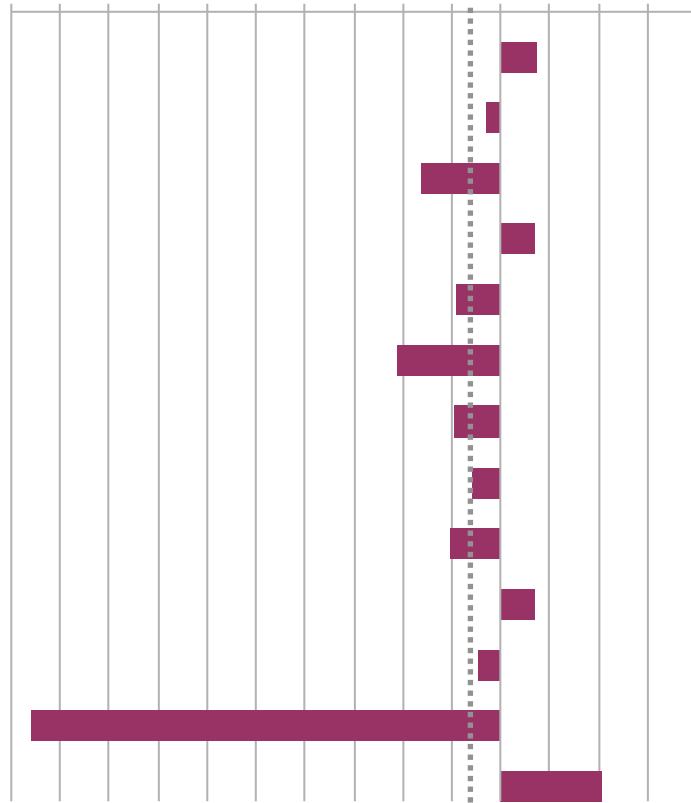
growth

# MODE OF TRANSPORT

# HOLIDAYS BOOKINGS SUMMER 2014 TRENDS (31/08/2014)



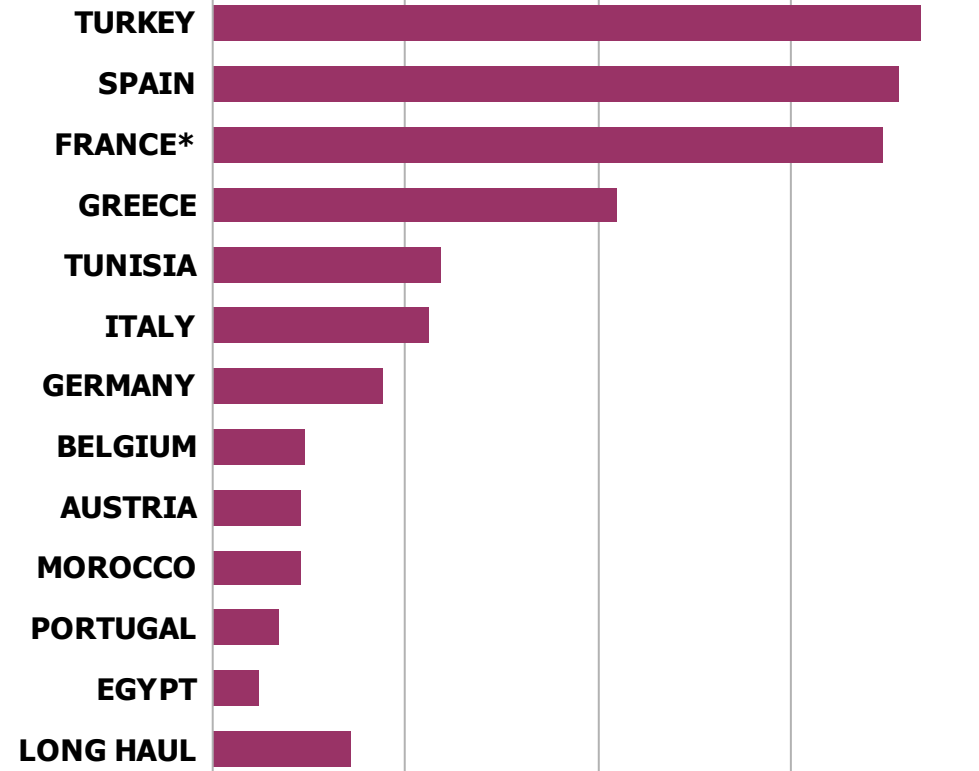
**growth %**  
 -50 -45 -40 -35 -30 -25 -20 -15 -10 -5 0 5 10 15 20



**MARKET  
 EVOLUTION**  
 -3,2%

**share %**

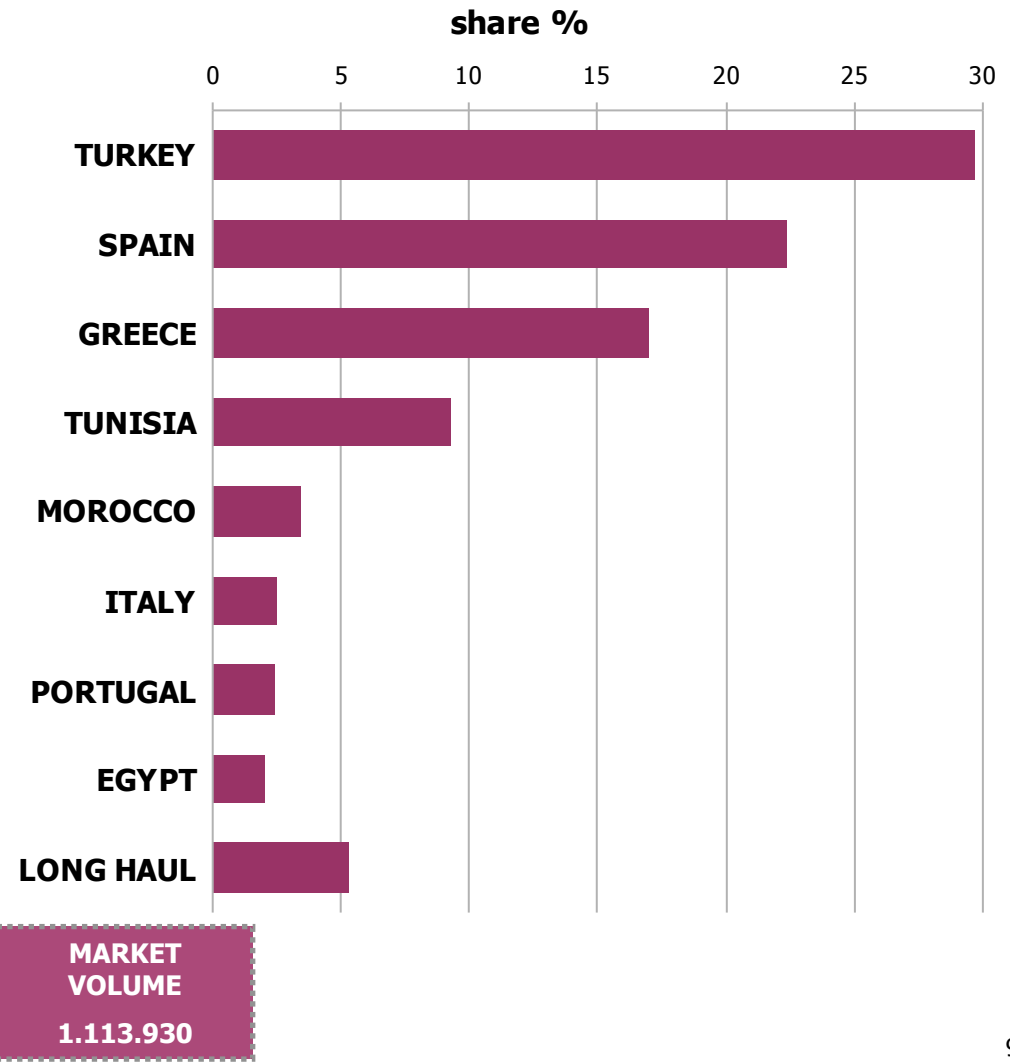
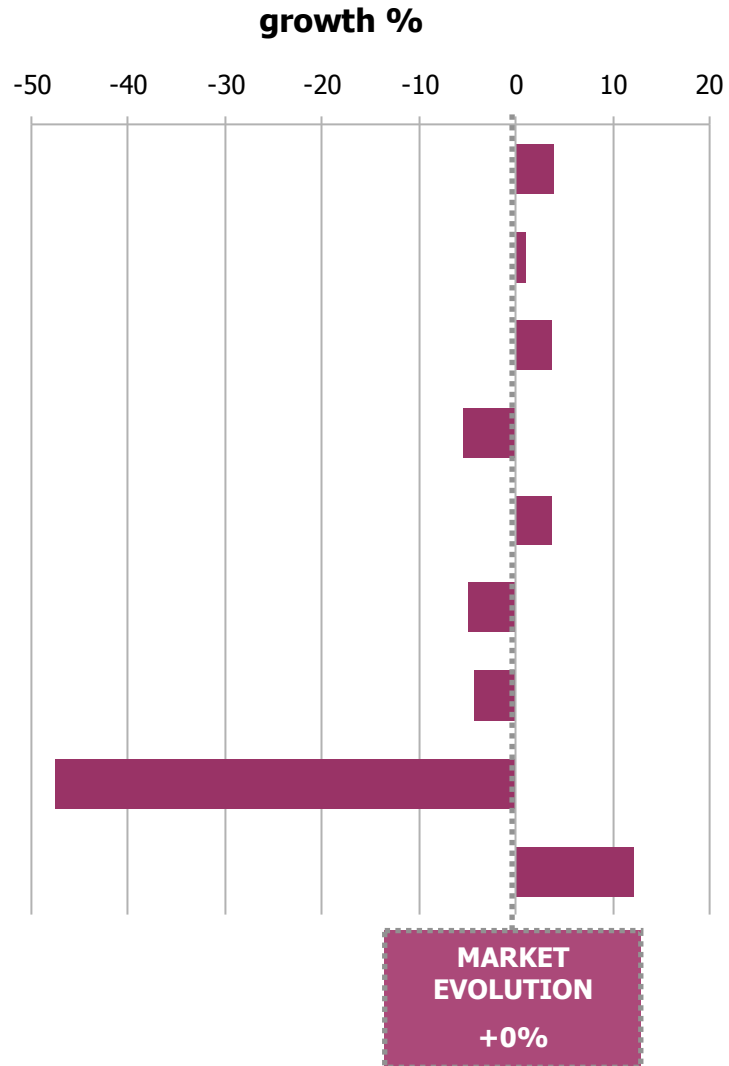
0 5 10 15 20



**MARKET  
 VOLUME**  
 1.815.943

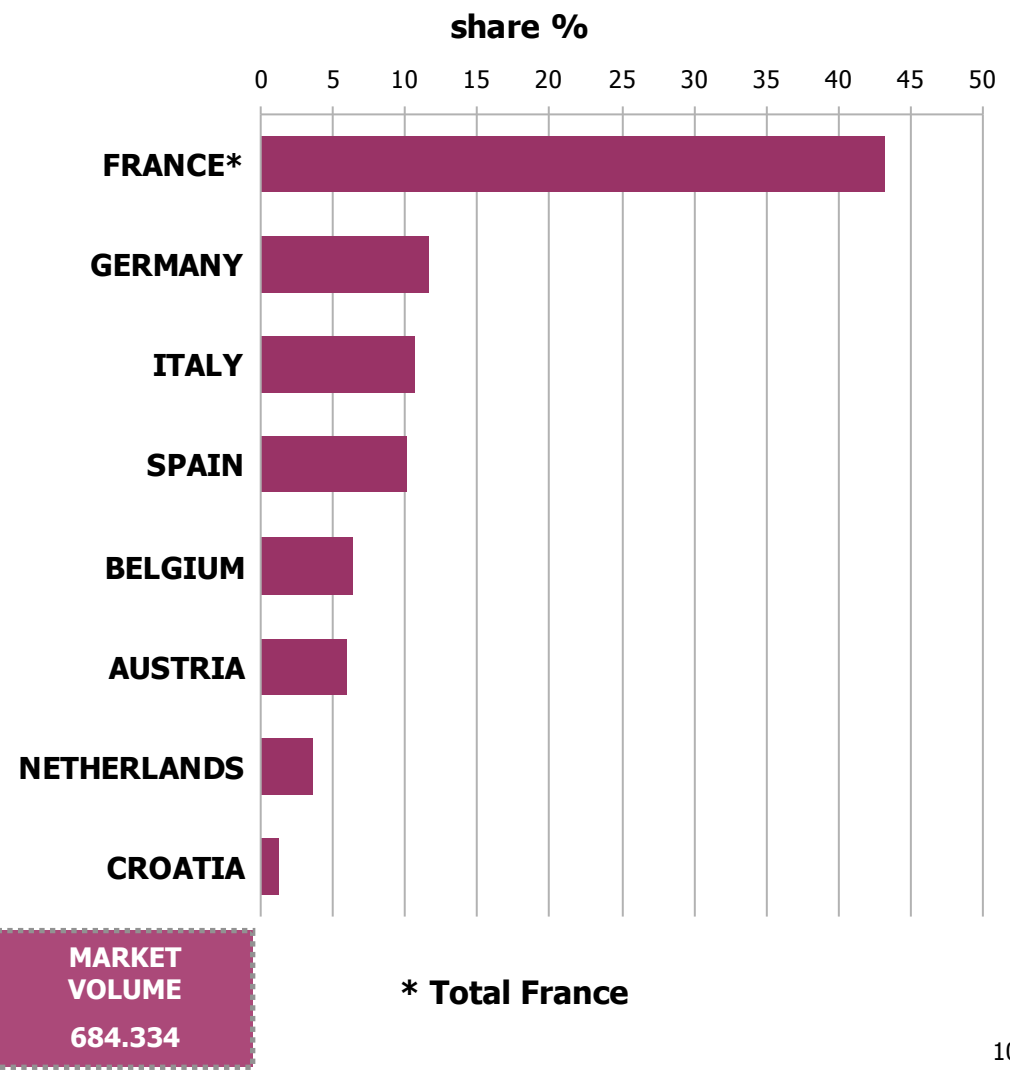
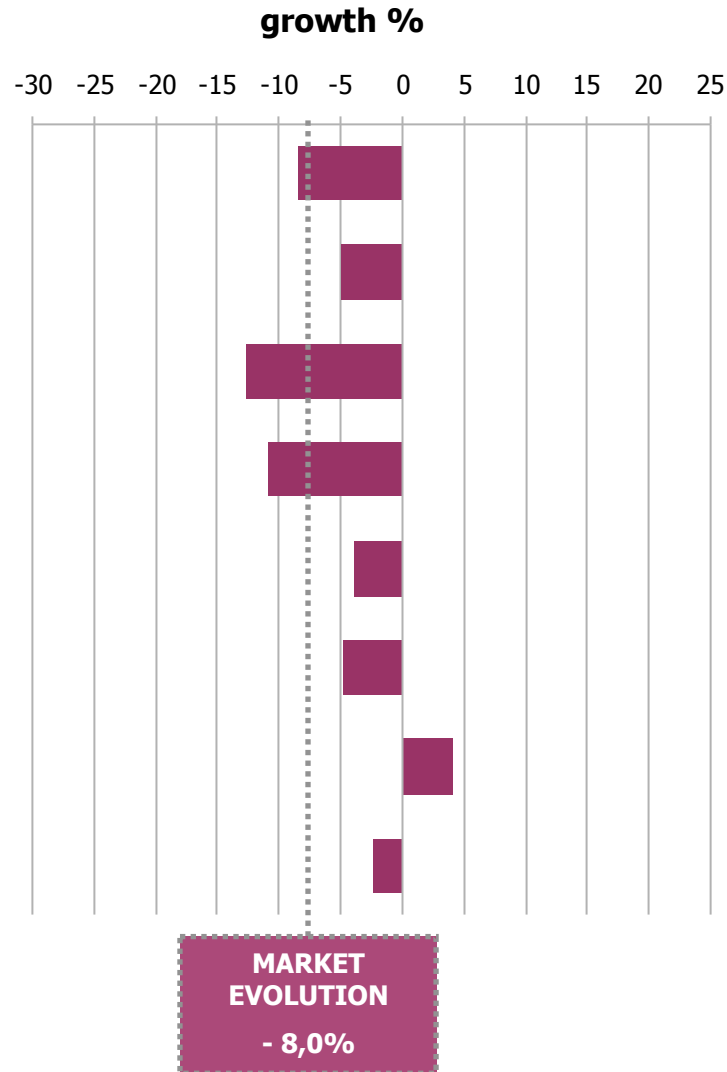
\* Total France





**CAR/  
 ACCOMMODATION  
 ONLY**

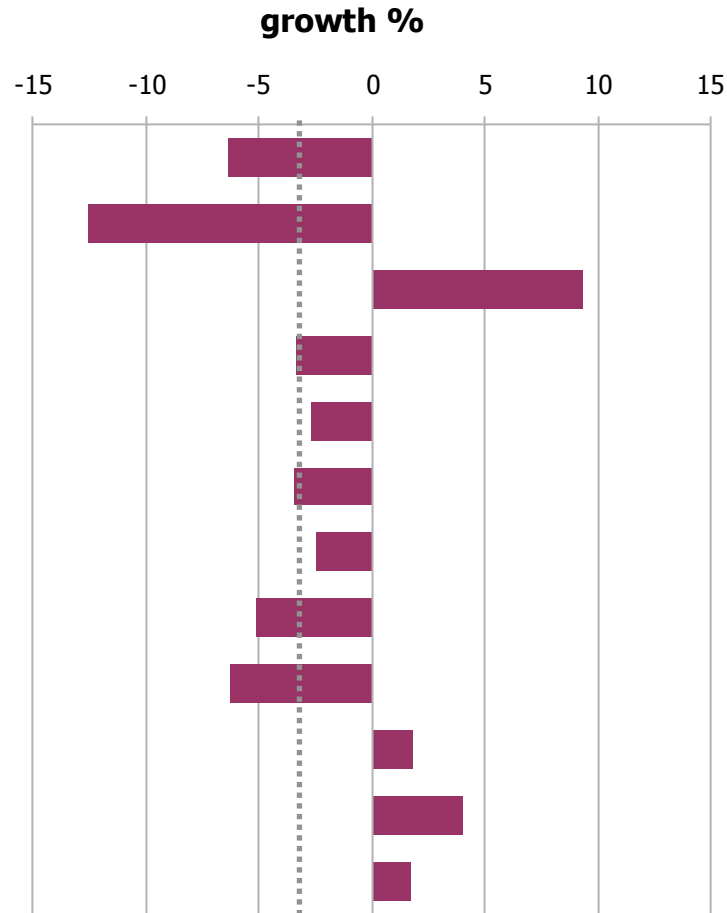
**HOLIDAYS  
 BOOKINGS SUMMER 2014  
 TRENDS (31/08/2014)**



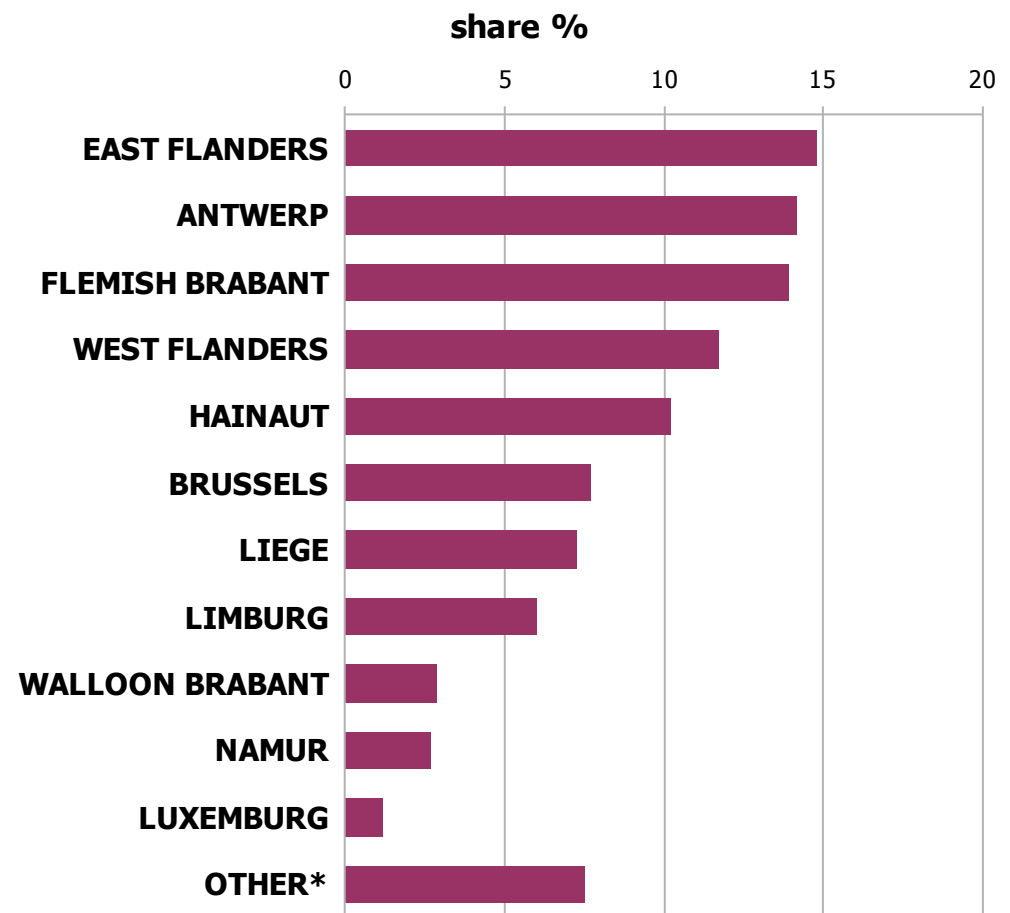
# PLACE OF BOOKING

# HOLIDAYS BOOKINGS SUMMER 2014 TRENDS (31/08/2014)

Based on the postal code of the client  
 or the postal code of the travel agency



**MARKET  
 EVOLUTION**  
 - 3,2%

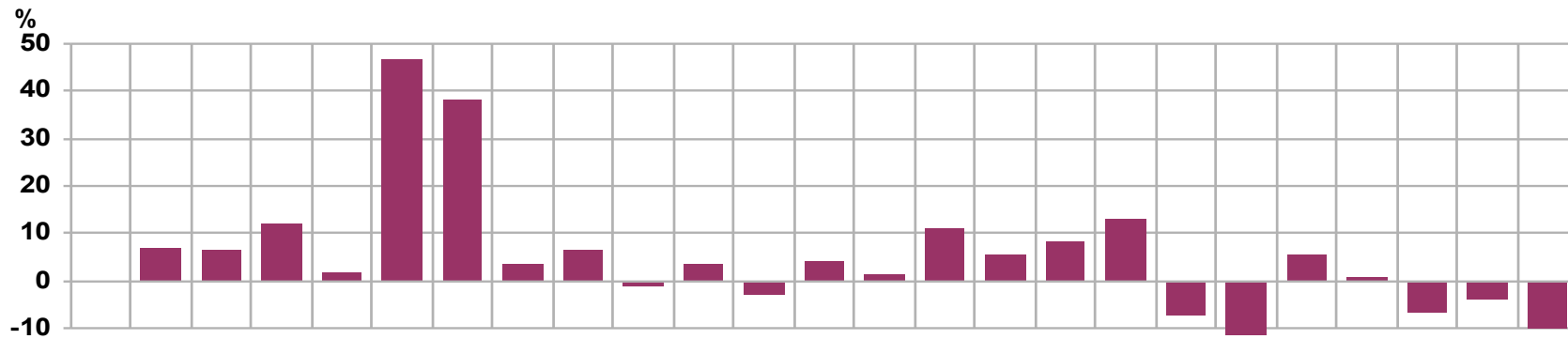
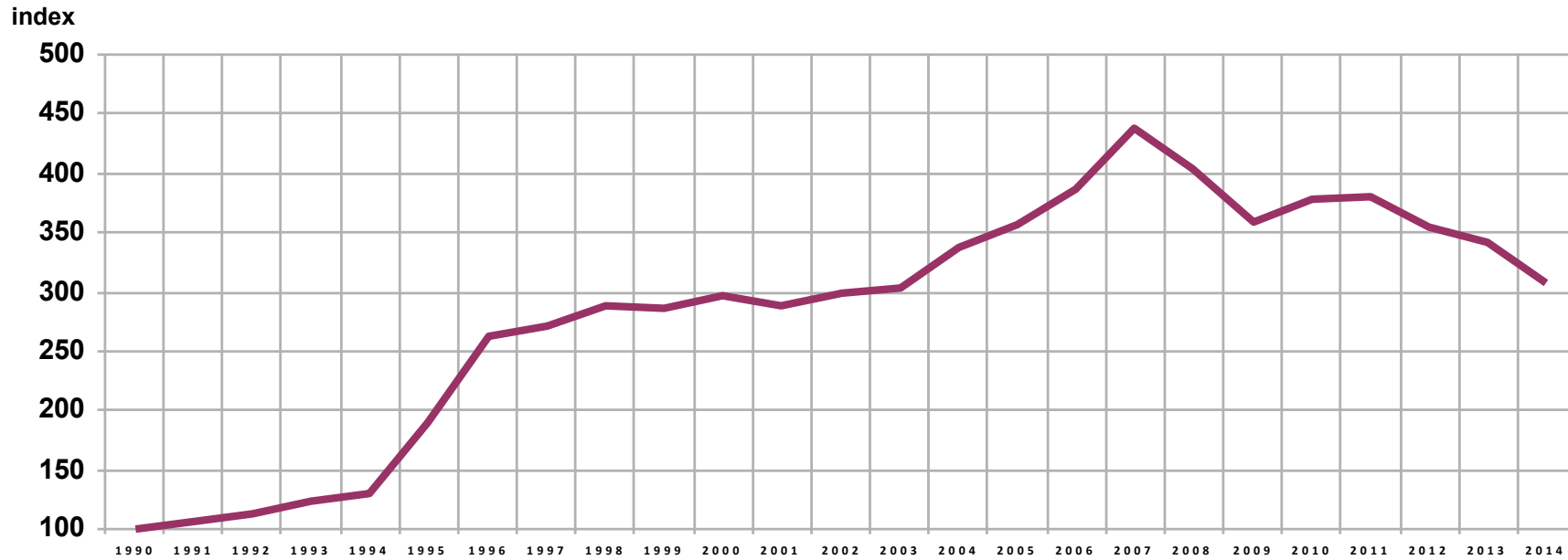


**MARKET  
 VOLUME**  
 1.815.943

\* Other: outside of Belgium + place of booking unknown

ABTO/WES  
PANEL RESEARCH

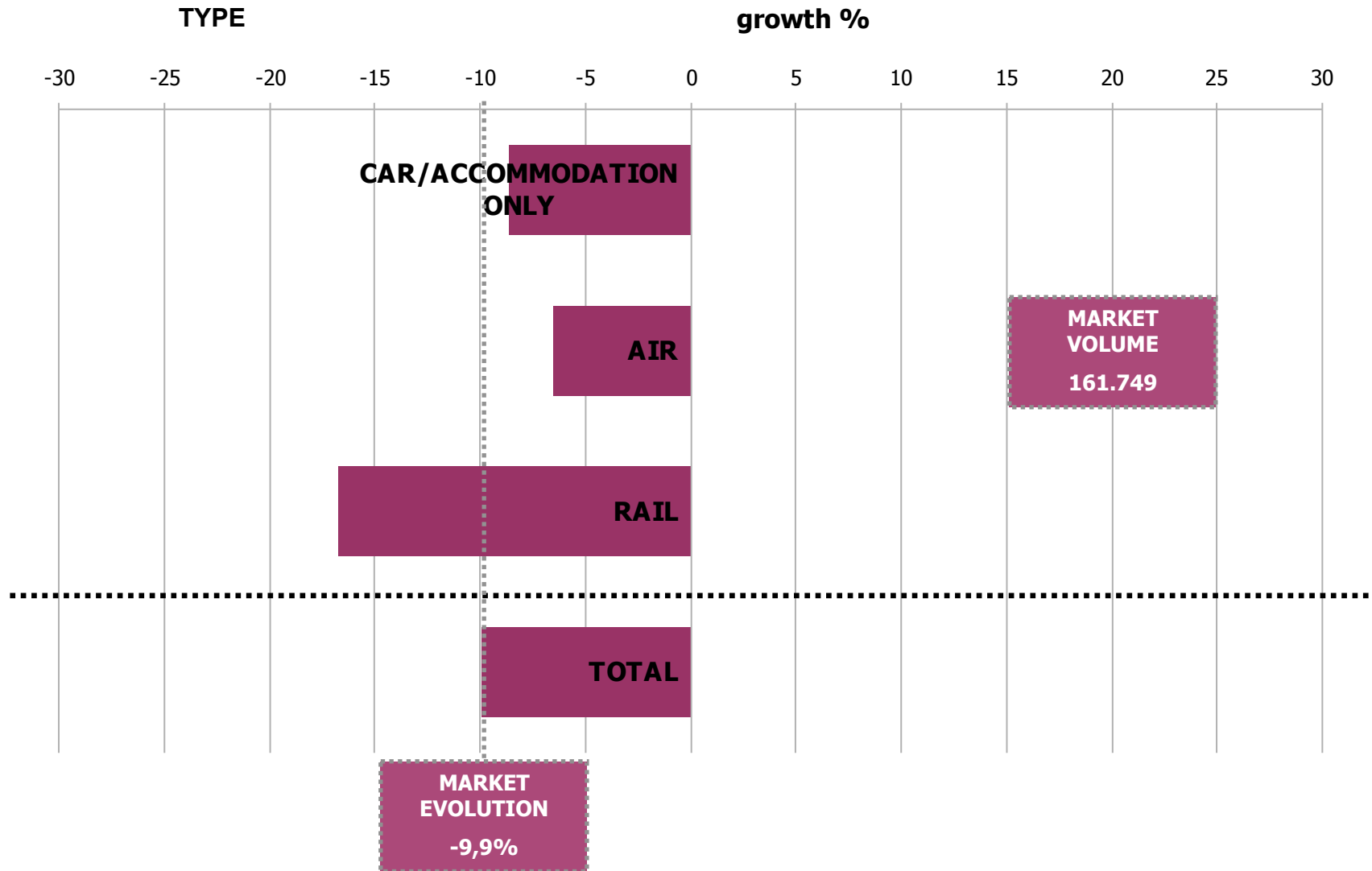
**CITY TRIPS**  
**SUMMERS 1990-'14**

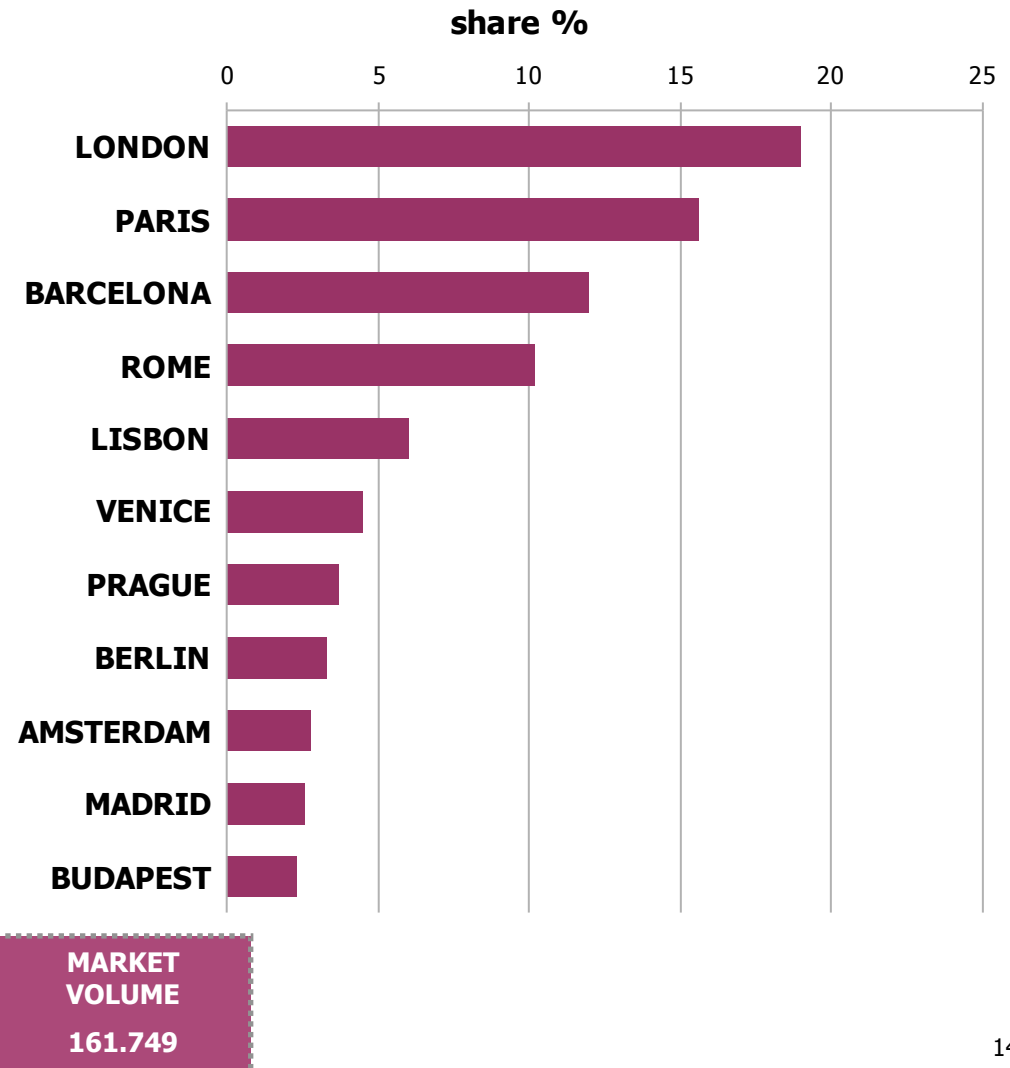
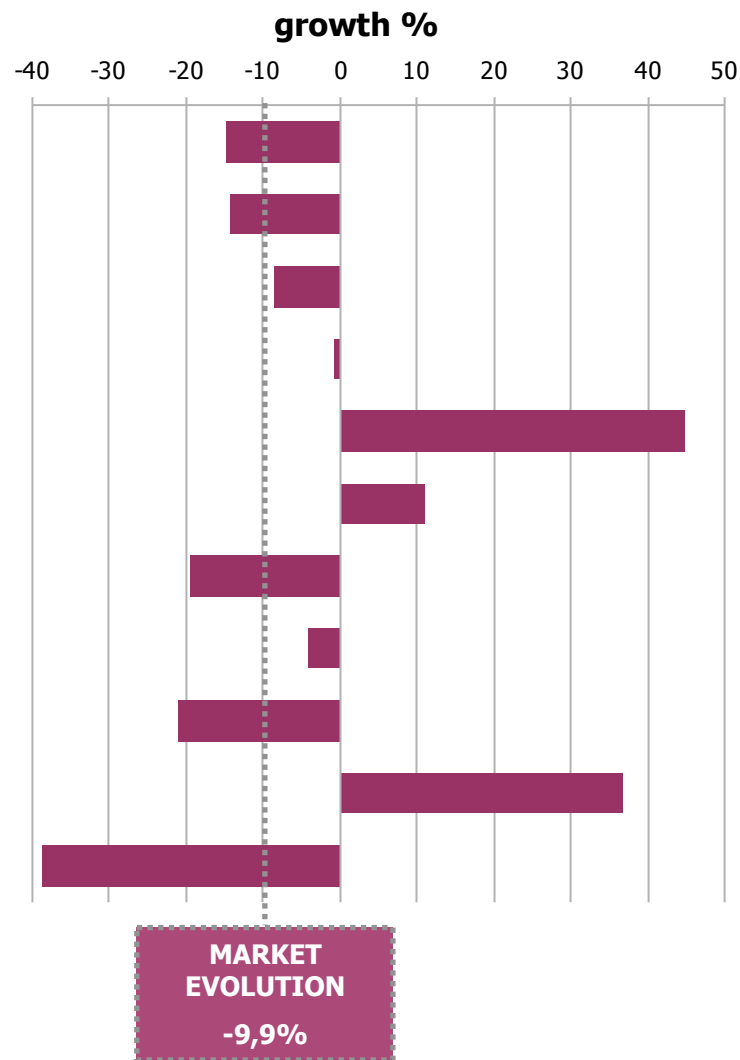


growth

# MODE OF TRANSPORT

## CITY TRIPS BOOKINGS SUMMER 2014 TRENDS (31/08/2014)

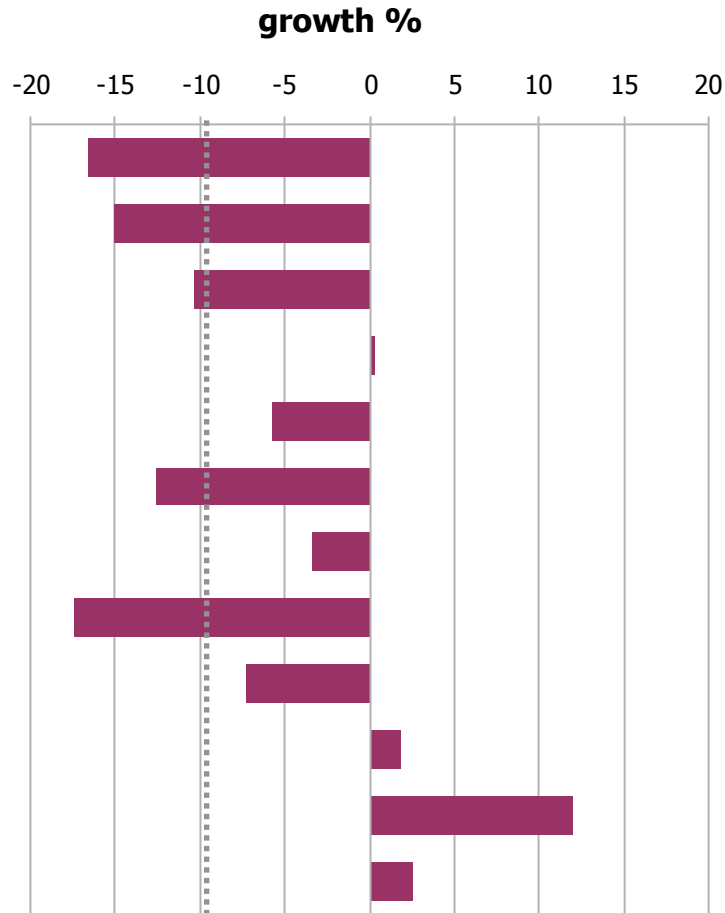




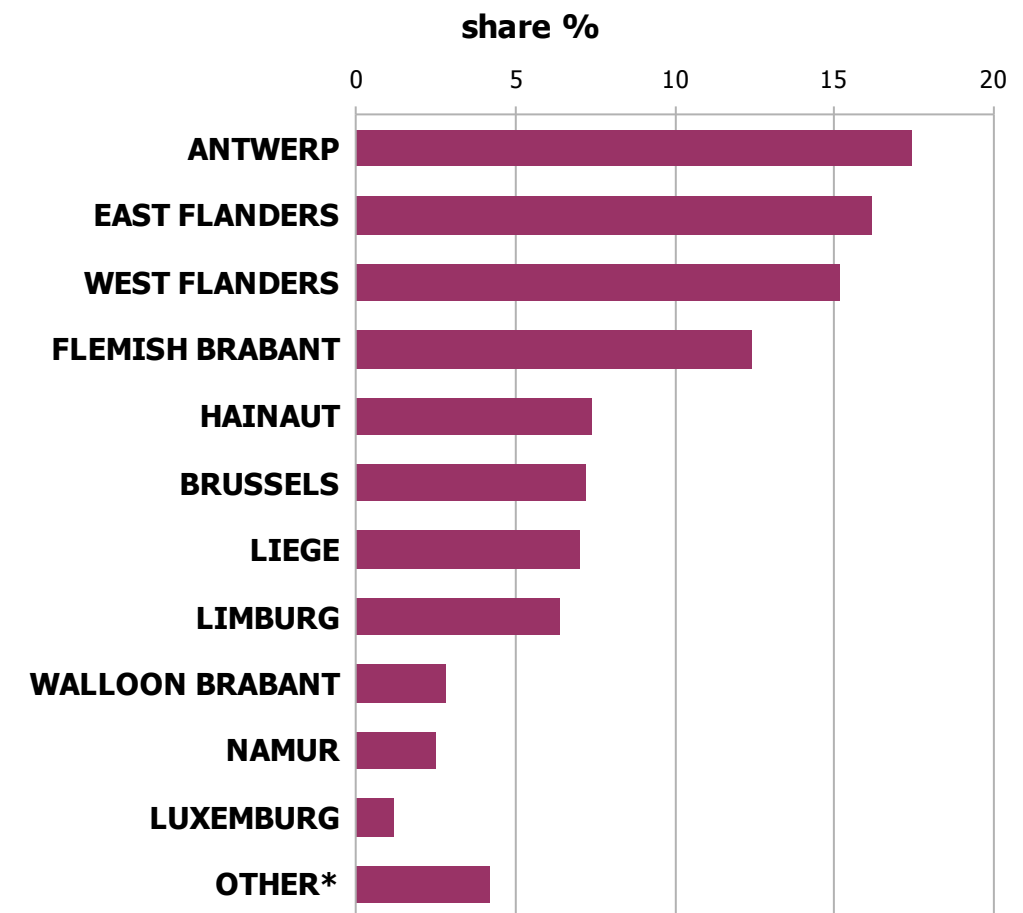
# PLACE OF BOOKING

# CITY TRIPS BOOKINGS SUMMER 2014 TRENDS (31/08/2014)

Based on the postal code of the client  
 or the postal code of the travel agency



**MARKET EVOLUTION**  
 - 9,9%



**MARKET VOLUME**  
 161.749

\* Other: outside of Belgium + place of booking unknown